


# The Truth about D

A SURPRISING WAY TO INCREASE THE  
POPULARITY OF THE D LANGUAGE

A blurred background image of a business meeting. Several people in white shirts are gathered around a table, looking at documents and a laptop. One person in the foreground is holding a pen over a document. The overall tone is professional and collaborative.

**What is the most  
transformational story  
of your life?**

A blurred background image of a business meeting. Several people in white shirts are gathered around a table, looking at documents and a laptop. One person in the foreground is holding a pen over a document. In the background, a computer monitor displays a bar chart. The overall scene is dimly lit with a blueish tint.

# Introduction

A person in a grey hoodie stands with their back to the camera on a city street at dusk. They are looking towards a building with a sign that reads "EDGEMOUNT BLVD". The street is busy with cars and traffic lights. The overall scene is bathed in a cool, blue light.

# Stories about D

"It was a miracle that we found D. We don't know where we would be now if we hadn't. The D language enabled us to free up time and resources to think and innovate."

# HOW THE TRUE VALUE INHERENT IN DLF GOES BEYOND THE LANGUAGE ITSELF, AND HOW THIS WILL UNLOCK DLF'S FUTURE



# Ucora's Transformation

# Ucora

→ Axa Insurance, Ryan LLC, Deloitte, Tetley Tea



# Ucora

- Axa Insurance, Ryan LLC, Deloitte, Tetley Group
- ServAce 1.0 and ServAce 2.0

# Ucora

- Axa Insurance, Ryan LLC, Deloitte, Tetley Group
- ServAce 1.0 and ServAce 2.0
- Fractevo and GamePlanPro

# Ucora

→ The Great Resignation

# Ucora

- The Great Resignation
- Quiet Quitting

# Ucora

- The Great Resignation
- Quiet Quitting
- Resumes are your past

# Ucora

→ A bigger transformation was coming

# Ucora

- A bigger transformation was coming
- Invaluable insights

# Ucora

- A bigger transformation was coming
- Invaluable insights
- Significance of worker motivation



# Ucora

→ Global force for change

# Ucora

- Global force for change
- Our core value goes beyond software

# Ucora

- Global force for change
- Our core value goes beyond software
- Underlying principles and mindset behind our software



# CHANGE THE WAY THE WORLD WORKS

A man with short dark hair and glasses is sitting on a concrete ledge, looking out over a city at dusk. He is wearing a dark long-sleeved shirt and dark pants. The background shows a brick building with many windows, some of which are lit up, creating a bokeh effect. The overall mood is contemplative and serene.

# Individual's Transformation

# Shawn's Story





# WHAT AM I MAKING OF MYSELF?

# IDEAL VISION OF YOURSELF

# IVY Statement

- **WHO** to become...
- **HOW** by...
- **WHY** so that I...

# IVY Statement

" **To become** a captivating storyteller of life-altering ideas **by** actively engaging in activities such as teaching, speaking, and acting **so that** I have an impactful, positive role in changing the way the world works."



# IVY in Organizations

"Would you tell me, please, which way I ought to walk from here?" asked Alice.

"That depends a good deal on where you want to get to," said the Cat.

"I don't much care where" said Alice.

**"Then it doesn't matter which way you walk," said the Cat.**



*STEPHEN COVEY*

# "WRONG FOREST!"

STEPHEN COVEY







# Alignment



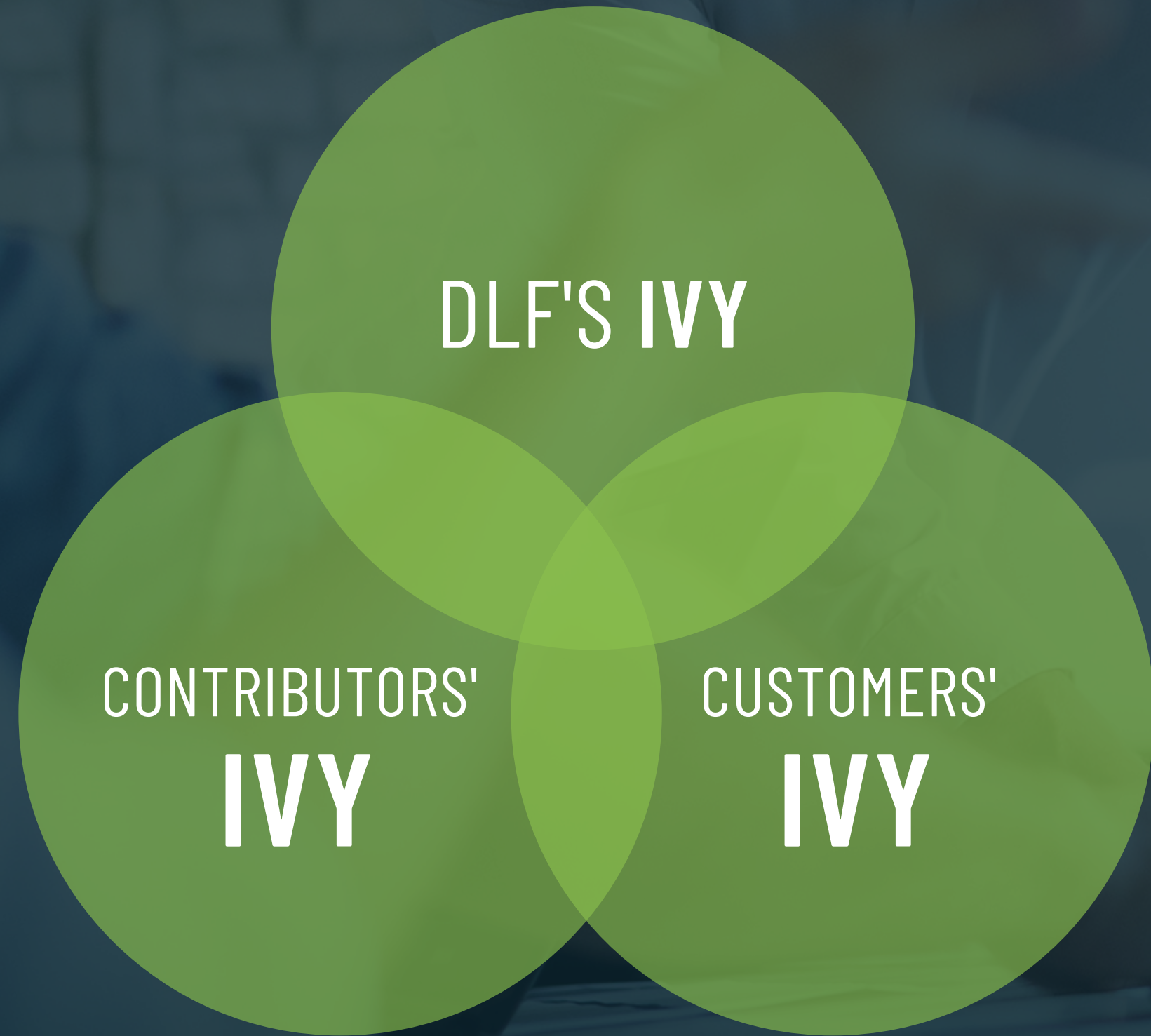
# DLF's Transformation



DLF'S TRUE VALUE IS  
IN THE MINDSET THE  
LANGUAGE EMBODIES

# DLF

- Individual transformation
- Collective transformation



**ivy** DLF





# WORKSHOP ON FRIDAY

Thank you



Change the way the world works